

FHI 360 Stakeholder Mapping Tool

WHO ARE STAKEHOLDERS?

Stakeholders are persons, groups, or institutions with involvement in, interests in, or in-depth knowledge of, the study topic and context. They may include:

- 1) Those who directly influence the success of the project
- 2) Those who are affected, either positively or negatively, by the project

For example, stakeholders may include: international scientific experts, provincial and national Ministry of Health officials, clinic managers, providers (both public and private sector), community health workers, beneficiaries/clients, members of national FP/RH working groups, donor agency staff, bilateral program managers, Community FP champions, etc. NPC and FHI 360 plan to conduct a landscape analysis of stakeholders in the districts of Kyegegwa, Rubirizi, Buyende, Butaleja, and Agago.

OBJECTIVE:

The goal of the landscape analysis is to establish key stakeholders in the area of family planning in each of the districts. The objective is to profile the activities the different stakeholders are involved in and where (coverage) in each of the districts.

INSTRUCTIONS:

Below are several questions to consider while communicating with stakeholders to determine their interest in the project, formulate stakeholder roles, conceptualize strategies for engaging stakeholders and obtaining support, and identify additional stakeholders. These questions are not designed to be asked in an interview format. Rather, these questions can help guide your thinking as you speak to key informants and complete the stakeholder analysis. The columns in the attached matrix correspond to the questions below:

- What are the priority areas of intervention for the stakeholder and why? What is the intervention period (duration of the project)?
- In which sub counties is the stakeholder operating and why?
- What are the factors facilitating the interventions of the named stakeholder?
- What factors have constrained the interventions of the named stakeholder?
- Is the stakeholder willing to collaborate with other stakeholders in areas similar to their project design? What are the possible strategies for engaging with other stakeholders?

Name of Person Reporting: _____ District: _____ Project: _____

Stakeholder's Name	Priority Areas of Intervention, Why, and Project Duration (Ending Period)	Sub Counties Of Operation and Why	Facilitating Factors	Constraining Factors	Possible Strategies for Engaging with Other Stakeholders	Contact Information