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JSI RESEARCH & TRAINING INSTITUTE, INC.



SELECTION OF FAMILY PLANNING CHAMPIONS

A family planning (FP) champion is an individual who believes in the values and benefits of FP and actively supports and promotes FP. Champions will be drawn from different sectors of the community, playing different roles in advocating for and promoting FP. They will be expected to use their expertise, contacts, positions of authority, and social recognition/acceptance to positively influence perceptions, attitudes, and decisions that create a supportive policy and social environment for acceptance and uptake of FP.

The FP champions will mobilize community support for FP by speaking positively to communities about the importance of FP for quality life and dispelling myths and misperceptions about FP services. They will also act as role models and share their positive experiences as FP users and encourage those undecided about using FP.

Criteria for selection of FP champions

The FP champions will be selected based upon the following criteria:

1. Individuals should be based/rooted in the community
2. Should be influential, with potential to make a difference in FP in the district
3. Should be committed to reproductive health and FP, with a track record of work
4. Should be willing to promote FP